

2023 October Global Sources
Hong Kong Show Phase 1

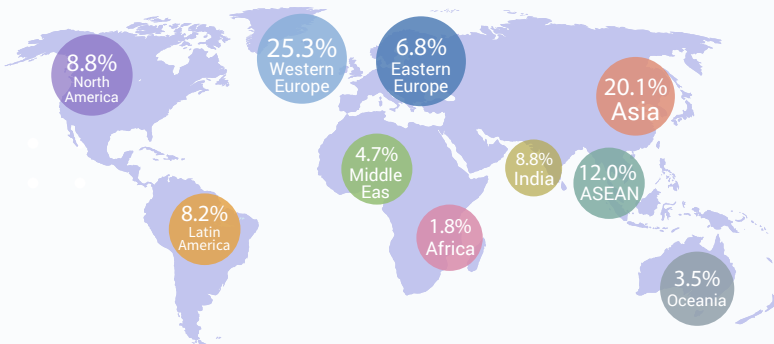
Post-show Report



Buyer Attendance Data

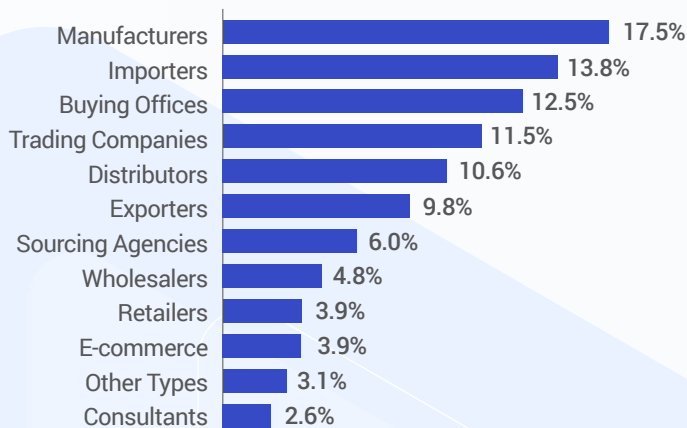
The four-days 2023 October Global Sources Hong Kong Show attracted **48,625** buyers from nearly 180 countries and regions

Worldwide Buyer Distribution by Region



* The above data do not include buyers from Mainland China and Hong Kong

Buyers' Business Type Distribution



Top5 Hot Products

- 01 Laptops
- 02 Wireless earphones
- 03 Bluetooth headphones
- 04 Video game consoles
- 05 Lithium-ion batteries

2023 October Hong Kong Show O2O Interactive Data



Website traffic increased by **75%** during the show

1,859 On-site scanning interactions

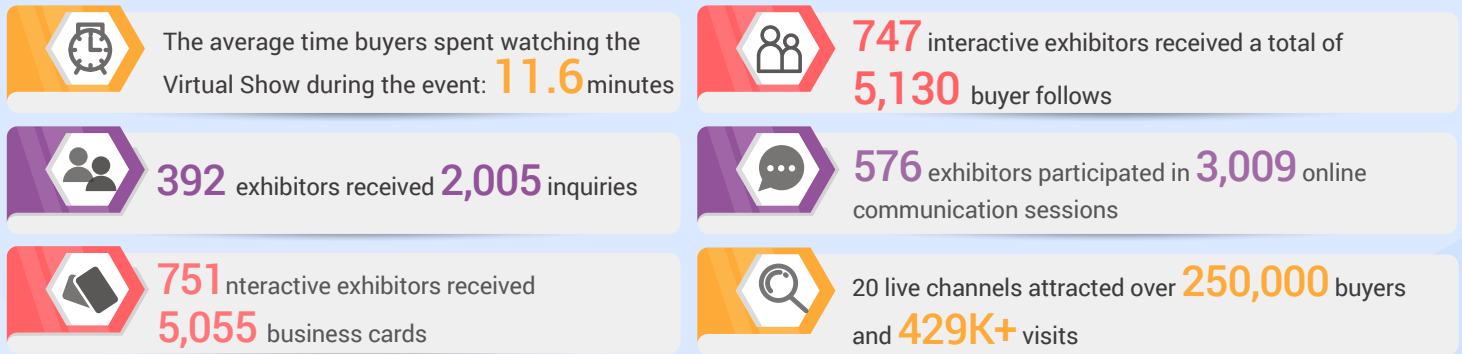
2,993 On-site assisted buyer inquiries

A partial list of VIP buyers who visited the show

- ASBISC ENTERPRISES. PLC BELKIN ASIA LTD BROADWAY
BIGBEN INTERACTIVE (HK) LIMITED BEST BUY LIMITED
CARREFOUR GLOBAL SOURCING LTD CASETIFY DNS FAST CR, A.S
CEDAR ELECTRONICS LIMITED CEI CONRAD ELEC INT'L (HK) LTD COPPEL
CELLULARLINE SPA COMART CORPORATION DNS RETAIL
EXERTIS CONNECT ASIA FNAC DARTY GALA CENTRE HAMA
IMTRON GMBH KJELL & COMPANY ELEKTRONIK AB LOGITECH
INFINITI RETAIL LIMITED KOOZIE GROUP LTD LCX
MEDION ASIA PACIFIC LIMITED WALMART LI & FUNG
MULTILASER MAXELL ASIA LTD LEXIBOOK LTD
SMD TECHNOLOGIES TELFORCEONE S.A THE KASE SOURCING LTD
TOYS R US ASIA ZAGG INC VERBATIM (HK) LIMITED VOXX INTERNATIONAL

Virtual Show Buyer Data

Some buyers were unable to attend the show in person, but they were able to join the show in real time through the "Virtual Show". A total of **72,186** high-quality buyers from around the world visited the show page.

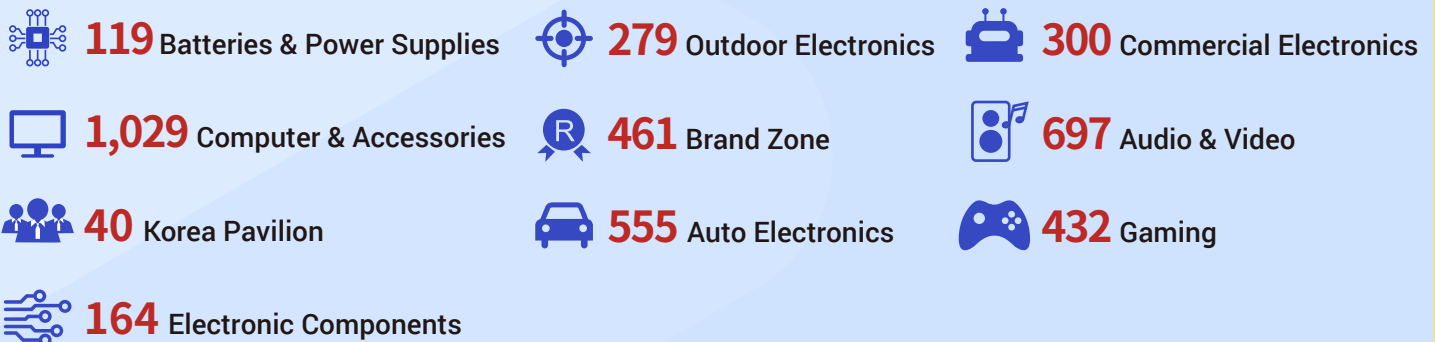


*Above figures based on data collected from October 9 to 30

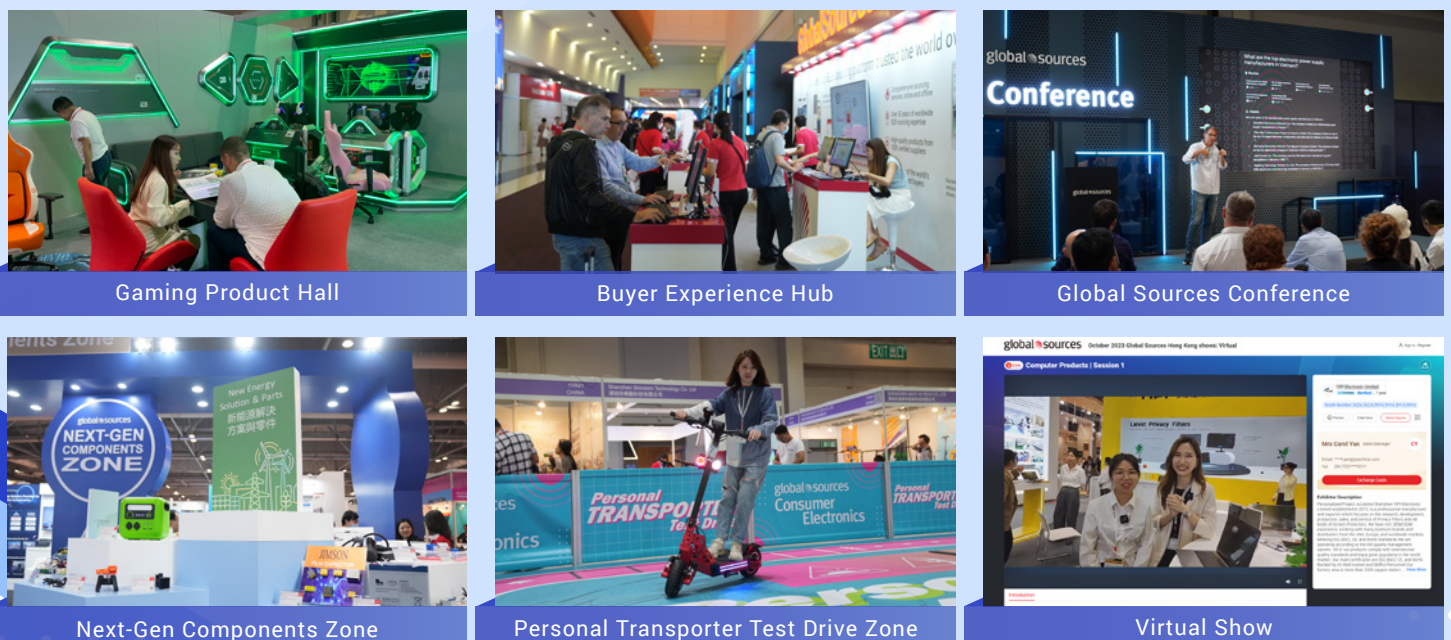
Exhibitor Data

4,076 booths **2,182** exhibitors

Product Pavilions



Show Highlights



Partners

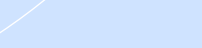
Supporters



Official Media Partners



Official Partners



Media Coverage

- Partner media: **961** articles
- **158** KOL media reports
- **30** media outfits participated in the first phase of the 2023 October Global Sources Hong Kong Show. The publicity basically covered domestic and international mainstream authoritative mass media, financial media, overseas radios, and more.





To learn more about the show, please visit our official website.



Buyer Testimonials

"I come to this show almost every year, and I think the Global Sources Hong Kong Show is one of the most well-prepared exhibitions I have ever been to. So I think I can absolutely find some great vendors to cooperate with."



Ferhat Erdogan
Turkey
Lucatech

"We see Global Sources exhibition as a great place to find some good suppliers, and we have to be here. And we think it's a great place to find the best and trustworthy suppliers."



Rafael Meier
Brazil
AIN Global

"We come to meet suppliers and factories, with whom we can work in the future, and to see new technology of tomorrow."



Marion Danjou Iniesta
France
ELECRO DEPOT

"We've found a couple of new products. Some are really good. We like it a lot and I think it's gonna be a good product for Mexico."



Guillermo Rubio
Mexico
COPPEL

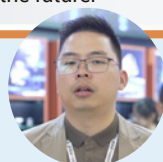
Exhibitor Testimonials

"The virtual show launched by Global Sources follows the trend of the time. It helps those clients who are not able to come to our booth to know more about the exhibitor conveniently. And through the combination of offline exhibition and online platform, the show allows our clients to get more in-depth understanding about us."



Kevin Lee
CEO
Shenzhen Ansaibu Technology Co

"We've been cooperating with Global Sources for about 8 years and we always got fruitful results at each show. We are willing to join the new interactive mode, like the virtual show, because we think the combination of online and offline is going to be an essential trend for the future."



Jinhua Zhong
Vice President
Shenzhen WK Technology Co. Ltd

"We had a good experience and had met lots of good buyers at the last April Hong Kong Show, so we also expect to meet good buyers at this show again. Before we attend to this exhibition, we've introduced our products and company at Global Sources website. Since we could get in touch with the buyers in advance, we found it really helpful for us to know each other before the exhibition was held and we could get a lot of context from them, which was really helpful."



Yeji Cheon
Sales Manager
Linkface Co.Ltd

"This is our first time attending this exhibition and it really met our expectations. Prior to the show, we were getting a lot of support to promote our products with a promotional video as well as putting our device online, and we were able to get a lot of inquiries from a lot of customers."



Selam Adele
Overseas Sales Manager
Ever Tree

