



Premier Buyer New Product Preview

Exclusive opportunity to meet with top buyers in your industry!

VIP buyers carefully selected from Global Sources' high-quality buyer community will be invited to attend the Premier Buyer New Product Preview – a Match event that offers an exclusive opportunity for suppliers to demonstrate their capabilities and latest designs to top-of-the-range buyers.

Exclusive matching service tailored to suppliers

Different from previous Match meetings, the new event targets industry-leading buyers and addresses their sourcing needs for product innovation in order to foster long-lasting, mutually beneficial partnerships between buyers and suppliers.

Premier buyers with significant buying power

All the attending VIP buyers are carefully screened based on the following criteria:

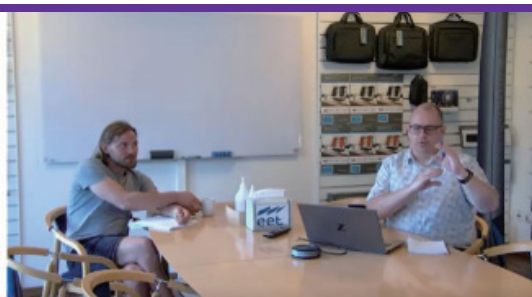
- ✓ Fortune Global 500/multinational companies with overseas branches
- ✓ Business types: chain stores, famous brands, large retailers, distributors, importers, e-commerce, purchasing offices of large companies or brands
- ✓ Annual revenue exceeds US\$10 million (annual e-commerce income is above US\$3 million)
- ✓ Actively participated in VIP activities held by Global Sources

Fuel your business by building relationships with premier buyers

- ✓ Secure high-quality orders – meet our selected VIP buyers with higher sourcing volume than ordinary companies to maximize your profits
- ✓ Direct contact with purchasing decision makers – get contact details of the purchasing decision makers during the meeting to build your network
- ✓ Establish long-lasting relationships to accelerate business growth
- ✓ Refresh product ideas – upgrade your products based on buyers' feedback and sourcing needs
- ✓ Priority to attend future product preview events – suppliers who meet buyers in the upcoming events will be prioritized for recommendation to buyers in events next season

Suppliers attending the product preview event should:

- ✓ Possess research and development capabilities
- ✓ Have experience in developing new products
- ✓ Release new products within 3 months after being invited/be in the process of developing product prototypes or new products
- ✓ Demonstrate products that have not yet been made available in any market
- ✓ Be willing to show unreleased products to VIP buyers (Global Sources will request buyers sign a confidentiality agreement)
- ✓ Have registered trademarks (not mandatory, but a plus)



Some of the VIP buyers that have confirmed participation in the Premier Buyer New Product Preview:

POSITIVO TECNOLOGIA

The largest computer manufacturer in Latin America and the tenth largest in the world. With annual revenue of BRL1.35 billion, the company accounted for 14.3% of total computer sales in Brazil in 2019.
Headquarters: Curitiba, Brazil
Target markets: more than 40 countries
<https://www.positivotecnologia.com.br/en/>

SAINSBURY'S ARGOS ASIA LIMITED

The second largest supermarket chain in the UK, taking approximately 16% of the UK's supermarket share. It is listed on the London Stock Exchange as a constituent stock of the FTSE 100 Index.
Headquarters: Holborn, London
Target market: UK
<https://www.about.sainsburys.co.uk/great-products-and-services/argos>

WHSMITH (ASIA) LIMITED

The revenue of this British retail chain achieved £ 1.021 billion in 2020 and it is a listed company on the London Stock Exchange as a constituent stocks of the FTSE 250 Index.
Headquarters: Swindon, Wiltshire of UK
Export markets: the United States, France, Germany and Ireland
<https://www.whsmithplc.co.uk/about-us>

INGRAM MICRO

With annual revenue of US\$47 billion, Ingram Micro customizes and delivers highly targeted applications for industry verticals, and serves more than 250,000 enterprises in 160 countries and regions.
Headquarters: Irvine, California, USA
Target markets: worldwide
<https://corp.ingrammicro.com/>

METRO SOURCING

Metro Sourcing has been selected for the Dow Jones Sustainability Index for seven consecutive years. With annual sales of €25.6 billion, the company operates in 34 countries with more than 97,000 employees worldwide.
Headquarters: Germany
Target markets: mainly Europe, Japan, India
<https://www.metro-sourcing.hk/>

BRAND ADDITION ASIA LTD

Brand Addition is a global supplier of promotional products, providing designs for some of the largest brands in the world, making annual revenue of US\$100 million.
Headquarters: UK
Target markets: Europe, the US, and Asia
<https://www.brandaddition.com/>

LI & FUNG LIMITED

With an annual revenue of US\$11.413 billion in 2019, Li & Fung provides customized supply chain and logistics solutions for multiple brands and retailers around the world.
Headquarters: Hong Kong
Target markets: worldwide
<https://www.lifung.com/>

DISNEYLAND

Disneyland was ranked 53 in the Fortune 500 companies in 2020. Hong Kong Disneyland is located on Lantau Island in the New Territories and is one of the most important parts of the Disneyland Resorts chain.
Headquarters: USA
Target market: worldwide
<https://www.hongkongdisneyland.com/>

Feedback from attending suppliers:

“ I am very happy to talk with the representatives of Positivo Tecnologia, and thank Global Sources for providing such a great service to match our company with high-quality buyers! ”

— Allen Deng, sales manager of Sage Human Electronics International Co., Ltd

“ It is an honor to participate in this meeting! We have exchanged the contact details with the buyer for future follow-up. We would like to thank Global Sources for making this happen! ”

— Keller Zou, sales manager of Shenzhen South Digital Limited

Feedback from attending buyers:

“ This event is very good and efficient for us to learn about suppliers and products. I hope that whenever we have new sourcing demand, we can turn to Global Sources VIP buyer team to recommend suppliers with new products. ”

— General manager of Positivo Tecnologia Group

“ Thanks to Global Sources VIP buyer team for the great service. All the meeting arrangements are perfect. ”

— Management of Bandai Asia

Become a Global Source supplier today and sign up for the next product preview event! Contact a Global Sources salesperson to learn how to seize high-quality business opportunities ahead of your competitors!



Scan the QR code to register immediately, seize the market opportunity